

STARK PARKS

SPONSORSHIP OPPORTUNITIES

2025



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LEARN MORE ABOUT STARK PARKS

Stark Parks mission is to preserve, manage, and connect natural areas to serve the community through recreation, conservation and education.

WHO IS STARK PARKS?

Stark Parks is a county wide community asset that is responsible for the stewardship of over 6,800 acres, 130 miles of trails, 15 parks, 4 historic properties, 2 marinas and a wildlife conservation center. We are 70+ park professionals and a team of volunteers that are dedicated to serving the citizens of Stark County and carrying of our park mission.

WHAT WE DO

In addition to managing our diverse portfolio of facilities we strive to make our community better by preserving and restoring natural areas, spearheading the county wide efforts to connect our communities via the trail network, make our community more desirable to live/work/play in, protect our wildlife, protect our historic properties, and educate/enrich our visitors through our many programs and events.

WHY WE DO IT

We do it because we want to make our community better and because we LOVE it! As public servants we strive to ensure that all visitors to our parks have amazing experiences and create wonderful memories while being treated with dignity and respect. We want to preserve, protect and enhance the natural beauty of Stark County.



WHY PARTNER WITH STARK PARKS



IMPACT

Your support enables Stark Parks to sustain impactful experiences and large-scale events for our community amidst rising costs. Thank you for your consideration!

BENEFITS

- **Social responsibility**
Community exposure
- **Investment in your community**
- **Enhance public image**
- **Effective way of building a brand**





SUMMER SERENADES

The Series Sponsor will be displayed across a series of events with multiple name recognition opportunities. Concerts are in partnership with the Canton Symphony Orchestra and are held at various locations throughout Stark County. 2024 attendance: 1,557

- Signage at event locations
- Booth opportunity at events
- Inclusion in e-newsletter
- Social media presence
- Logo inclusion on any print materials and flyers

Visit StarkParks.com/Serenades for 2025 dates and locations.

\$5,000

Series Dates: June - August
Deadline: April 15, 2025





SUMMERFEST

Located at Sippo Lake Park, this one day event offers fun for everyone from wildlife experiences to recreational water activities and more, get outside with your team and engage with park patrons! 2024 attendance: 800

Presenting Sponsor - \$2,500

One (1) available

- Signage at main event locations
- Logo inclusion on StarkParks.com event page
- Inclusion in e-newsletter
- Social media presence

Event Sponsor - \$1,000

- Signage at main event locations
- Inclusion in e-newsletter

Activity Sponsor - \$500

- Includes signage at activity location

Event Date: July 19, 2025

Deadline: June 6, 2025





FALL FEST

Stark Parks will be hosting our annual Fall Festival with hayrides, crafts, a treat trail and more!

**This free family event is scheduled to take place at Tam O'Shanter Park.
2024 attendance - 1,700**

Presenting Sponsor - \$2,500

One (1) available

- Signage at main event locations
- Logo inclusion on StarkParks.com event page
- Inclusion in e-newsletter
- Social media presence

Event Sponsor - \$1,000

- Signage at main event locations
- Inclusion in e-newsletter

Activity Sponsor - \$500

- Includes signage at activity location

**Event Date: October 11, 2025
Deadline: September 5, 2025**





FISHING DERBY CIRCUIT

The Series Sponsor will be displayed across a series of events. Visit StarkParks.com/Derbies for details.

2024 attendance: 830

Series Sponsorship - \$2,250

- Recognition at three events with social media promotion as presenting sponsor
- Inclusion in e-newsletter

Event Sponsorship - \$750

- Recognition at selected event

In-Kind Sponsor

- Supplies - i.e. fishing materials
- Logo recognition on promotion materials

Dates and Locations

- April 26th St. Helena Heritage Park
- June 14th Cooks Lagoon
- August 9th Magnolia Mills

Series Dates: April - August
Deadline: February 3, 2025





RANGER FOR A DAY

Located at Sippo Lake Park, this one day event offers stations and activities centered around being a Stark Parks Ranger. 2024 attendance: 300

Event Sponsor - \$500

- Signage at main event locations
- Inclusion in e-newsletter

Activity Sponsor - \$250

- Includes signage at activity location

Event Date: September 27, 2025

Deadline: August 4, 2025



GET INVOLVED TODAY!



Business Name: _____

Contact Name: _____

Business Address: _____

Phone: _____

Website: _____

Email: _____

PLEASE SELECT THE OPPORTUNITIES THAT YOU ARE INTERESTED IN:

- ☐ Summer Serenades
- ☐ SummerFest
- ☐ Fall Fest
- ☐ Fishing Derbies
- ☐ Ranger for a Day
- ☐ Annual Presenting Sponsor - presenting sponsor for all listed 2025 Stark Parks events - \$10,000

What we need from you

- High resolution logo (300 dpi or higher)
- Business social media names
- Billing information

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